

CANDIDATE MARKET INTELLIGENCE



Where in the world are our best candidates? Once you've defined the background requirements of any position, Candidate Market Intelligence can determine the number of potential targets within an industry segment, specific companies, or defined geographic boundaries.

Given that the percentage of candidates who are currently available within a specific target population can be reasonably predicted, it is important to be in possession of candidate market intelligence before proceeding with a recruitment campaign. This knowledge can be a key factor in determining recruitment strategies, such as choosing the most efficient recruitment method (or combination of methods) and their sequencing.

Our experience in this area ranges from the mapping of a single target company to the re-direction of staff within an industry. The depth of research requested, and the physical boundaries that we work within, are determined in all cases by the client's need. Each mandate is discussed with the client, and a statement of work is produced, against which a price is quoted. The deliverables are whatever information we unearth within the scope of the statement of work.